

stylex

Stylex Announces Notable Collaborations and Launches Three Dynamic Products at NeoCon 2024

Innovative Minds Coverage in the New Stylex Showroom, Including Bold Color Pairings from Carole Baijings & a New Collection Designed with Gensler

CHICAGO, IL (June 2024) – [Stylex](#), leading commercial furnishings manufacturer known for its design-forward product portfolio, is debuting the brand's bold new look and three new versatile collections at NeoCon 2024, June 10-12 in Chicago.

Joining forces with the industry's preeminent talent, Stylex is announcing their extensive collaboration with acclaimed European designer and color expert [Carole Baijings](#), who is serving as the brand's Creative Director. Widely known for her expressive color theory, Baijings curated a dynamic new palette and identity for the brand, infused with distinct contrast, unexpected pairings, and refined layering. Providing a substantially larger range of colorways, fabrics, textiles, and materials, Stylex's extensive inventory granted Baijings the desired creative freedom to blend current color trends imbued with European flair. The partnership, fueled by the desire to challenge the way people interact and live with design, is wide-ranging including the new product launches and the design of the Chicago and New York showrooms.

"This year Stylex has brought together the best and the brightest in the industry to unveil our latest innovations at NeoCon that will usher in a new era of Stylex. Together with Carole's contemporary creative direction and Gensler's knowledgeable insights, we continue to push the boundaries of commercial furnishings," said **Stylex's Randi Pastrovic**, Senior Vice President of Product and Marketing.



Carole Baijings, Photos by Stylex

Carole Baijings further explains, "As an art director, designer, and colorist, my passion lies within the composition, the quality of the materials, and how colors and textures interact. Stylex's diverse portfolio of materials and finishes is uniquely adept to playful complementary contrasts and creativity."

In keeping with Stylex's ethos of "making things better by making better things," the three product launches at NeoCon introduce practical solutions designed to solve the various demands of the evolving commercial interiors market. Amid the showcase on the third floor of TheMART (#337), Stylex will reveal a new multipurpose guest seating collection, a versatile table collection, and a modular banquette collection designed with **Gensler**; three new products that can be intertwined to build cohesive workstations or separated to seamlessly integrate into existing design plans.

AMBI



Ambi, Photo by Stylex

In another innovative collaboration, Stylex teamed up with Gensler, to develop a collaborative collection with multifunctionality, technology, and productivity at its core. Previewing at NeoCon, Ambi is the ultimate solution for the evolving demands of today's workspaces, jointly informed by Gensler's extensive research and Stylex's leading product design team. Drawing inspiration from the word 'ambiance,' Ambi's appeal goes beyond practicality, elevating spaces with its sleek and sophisticated aesthetic.

Launching in September 2024, the banquette collection will be offered in preconfigured layouts, or the option to fully customize the modular components to outfit any space with integrated power and biophilic elements. Ambi's preconfigured layouts include workspace, media booth, lounge, and media lounge formats. The workspace and media booths are better suited for private, heads-down work, while the lounge, and media lounge configurations are suited for convenient collaboration. Each element of the versatile collection is a direct response to varying employee needs, including privacy, collaboration, tech integration, and ADA accessibility.



Anla Chair and Calder Table, Photos by Charlie Schuck

ANLA

The Anla multipurpose chair boasts a soft, organic shape with a subtle flex, ensuring exceptional comfort. Its dynamic design is equally suitable in dining rooms and offices, redefining executive seating with its sculptural form and unparalleled comfort. Designed by Anthony Land to offer ample

customization, the petal-like back of the chair can feature sleek curves or flared armrests, while the base options vary from natural wood, sleek aluminum, or casters to marry beauty with function. In addition to the structure, Anla's upholstery can either feature a ruched detail for casual elegance, or a smooth back for a clean, refined look. Crafted with sustainability in mind, the chair features a soft but supportive foam made from 100% recycled polypropylene. Available in July 2024, Anla is suitable for a variety of settings, exemplifying the simplicity of elevated design.

CALDER

The Calder family of tables is a refined and versatile collection infused with the timeless spirit of Alexander Calder's artistry. Designed by Brandon Walker for Stylex, the collection's coffee, side, laptop, and café table options combine sleek minimalism with playful versatility to appeal to a diverse range of floorplans and functions in contract and hospitality spaces. The thinner profiles and lighter aesthetics of the tables will visually declutter spaces and grant designers the flexibility to craft spaces that are both functional and visually compelling. Calder is offered in round, square, or pill top shapes, in metal, hardwood, Caesarstone, laminates, and wood veneer. Available in September 2024, the low-profile recyclable steel and aluminum bases are thoughtfully designed to allow varying chair frame architectures without obstruction.

All three product launches are manufactured in the U.S. with a strong commitment to environmental sustainability with BIFMA LEVEL and Greenguard certification, supported by a 10-year performance warranty.

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ABOUT STYLEX

At [Stylex](#), we are committed to making things better by making better things. We create enduring products that respond to the ways we live and work, design solutions for intentional and joyful living, and support dynamic and social environments that will not only make our customers' lives better, but the world a better place. For more information, visit www.stylexdesign.com

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